

STYLESAGE

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<https://stylesage.co/>

StyleSage Releases Home and Interiors Analytics

March 9, 2018 - This week, StyleSage released Home and Interiors analytics, joining its existing Fashion and Beauty analytics capabilities. With the Furniture and Homeware market in the US slated to reach nearly \$100 billion in revenues by 2022, both the opportunity and the competition are heating up. So how can brands optimize their market and product strategies to maximize their outcomes?

StyleSage's home capabilities leverage its proprietary image recognition and machine learning technology, taking item-level image attributes and text descriptions, aggregating said inventories, and visualizing this as data output, so that merchandising, planning, design, and e-commerce teams can see, in real-time and in exacting detail, how competitors are pricing and which products are entering and exiting the market.

As the Home and Interiors business is diverse in product categories, StyleSage also covers categories including furniture, outdoor entertaining, décor, small appliances, home textiles, and kitchenware. In addition, our trends dashboard also includes coverage of key home and interiors social media influencers to augment your product development and design functions.

Key Product Features:

1. Global retailer coverage
2. E-commerce data from more than 80 home sub-categories
3. Real time home and interiors social media data
4. Historic search data capabilities
5. Best-in-class quality assurance

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[StyleSage](#) is an AI-powered analytics and automation company that enables brands to increase their speed to market. Our central thesis is to automate decisions, analyses, and workflows and processes. Our three lines of product include: competitive intelligence analytics platform, rapid eCommerce smart tagging, and image-based "Amazon-like" product matching.

*With a little more than 4 years under its belt, StyleSage has global clients that collectively represent over \$100 billion of business in the apparel and footwear market, including great brands like Under Armour, Lululemon, and H&M. **Learn more at <https://stylesage.co>.***

Media Contacts

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