

STYLESAGE

115 Broadway, 5th Floor
New York, NY 10006
<https://stylesage.co/>

StyleSage Offers Image-Based Product Matching for Brands and Merchants

March 24, 2021 – StyleSage’s Product Matching feature enables brands to identify exact product matches in the competitive e-commerce market. With this information, they can maintain competitive pricing and the power to convert shoppers.

StyleSage’s Product Matching solution solves the problems of time spent collecting pricing data on your competitors’ overlapping product assortments, and inconsistent images and descriptions between sites, which make the matching process difficult to scale.

StyleSage’s accuracy rate is the highest in the market, because it combines a human QA process on top of its AI-powered, image recognition technology, helping identify more product matches. What’s more, you can match exact products down to the exact color and size level, helping you optimize your prices to a greater degree.

This Product Matching capability sits alongside StyleSage’s existing suite of AI-powered features, including its E-Commerce Smart Tagging API, trend forecasting dashboards, assortment and pricing visualizations, and promotional optimization.

Key Product Features:

1. Exact product matches despite different images and descriptions
2. Matches down to the style, color, and size levels
3. Access to additional analyses including overlapping assortments, extent of price variations, and more

STYLESAGE

StyleSage is an AI-powered analytics and automation company that enables e-commerce brands to increase their speed to market. Our central thesis is to automate decisions, analyses, and workflows and processes. Our three lines of product include: competitive intelligence analytics platform, rapid eCommerce smart tagging, and image-based "Amazon-like" product matching.

*With a little more than 4 years under its belt, StyleSage has global clients that collectively represent over \$100 billion of business in the apparel and footwear market, including great brands like Zalando, Lululemon, and H&M. **Learn more at <https://stylesage.co>.***

Media Contacts

Elizabeth Shobert

VP of Marketing + Digital Strategy

Elizabeth@stylesage.co